

KUDRAT BISHNOI

Digital Marketing Manager

Graphic Designer

Video Editor

PROFILE

Experienced Digital Marketing Manager specializing in diverse industries like education, news channels, healthcare, etc. Tailors strategies for each sector, emphasizing community engagement, brand visibility, and compliance. Combines creativity with data analytics to drive measurable results and maximize ROI.

CONTACT

 +91 7877846681

 work.kudratbishnoi@gmail.com

 [linkedin.com/in/kudratbishnoi/](https://www.linkedin.com/in/kudratbishnoi/)

EXPERIENCE

Oxford Groups

JAN 2024 - PRESENT

DIGITAL MARKETING MANAGER

- Includes content creation and planning.
- Involves graphic designing.
- Comprises video and reel editing.
- Engages in social media platform posting and sharing.
- Implements YouTube SEO strategies.
- Utilizes meta and Google Ads.
- Focuses on lead generation and audience engagement.

Digital Aawaz

JAN 2023 – DEC 2023

DIGITAL MARKETING EXECUTIVE

- Includes graphic designing for visual content in news segments.
- Implements YouTube SEO strategies to optimize news videos for search.
- Involves voice-over work for narrating news stories.
- May entail anchoring responsibilities for presenting news broadcasts.

SBT Local

MAY 2021 – DEC 2022

Digital Marketing for News Channel

- Requires video and reel editing to produce engaging news content.
- Engages in social media platform posting and sharing to distribute news updates.
- Implements YouTube SEO strategies to optimize news videos for search.
- Involves voice-over work for narrating news stories.
- May entail anchoring responsibilities for presenting news broadcasts.

SKILLS

- Content Creation
- Adobe Photoshop
- Adobe premiere pro
- Adobe After Effects
- Social Media platform Handling
- YouTube SEO
- Meta Ads
- Google Ads
- Healthcare Background
- Multitasking

EDUCATION

MGSU, Bikaner

2018-2022

B.Sc. B.Ed. Integrated – 90%

PTE Certification

AUG 2023

Overall 74; Speaking 82; Writing 67; Listening 70; Reading 77